Website Health Check — SAMPLE REPORT

Website reviewed: https://ssspsolutions.in/

Prepared by: SSSP Business Solutions

Audit date: 17 October 2026 (checks run 05:35–05:40 UTC)

Report type: SAMPLE. This is a self-review of SSSP's own website, prepared to demonstrate our Website Health Check (₹2,999 launch price, inclusive of all taxes, for businesses in India). It is **not** a paid third-party client engagement, and no client outcomes are implied.

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1. Summary for a busy owner

Overall impression: a fast, well-built, tidy website with a few gaps that are cheap to fix.

Everything we could test without special tools came back healthy: the site loads over a valid secure connection, every page we found works, all 37 internal links resolve, each page has its own title and page-level search tags, and visitors have four easy ways to reach you (form, phone, email, WhatsApp).

The most valuable findings are not technical failures. They are **trust and conversion gaps**:

#	What we found	Why it matters	Priority
F1	No Privacy Policy page found, although the contact form collects names, emails and phone numbers and Google Analytics is running	Customers increasingly look for this; India's data-protection law (the DPDP Act, 2023) may expect it	**High**
F2	No cookie/analytics notice found, while Google Analytics 4 is loaded	Same family of risk as F1 under India's data-protection law	**Medium**
F3	Visitors who mistype a page address see a plain grey server error page	Visitors are lost instead of being guided back to a service page	**Medium**
F4	No client testimonials, named case studies, or pricing guidance found on the homepage	Prospects deciding between vendors look for proof	**Medium**
F5	Homepage search description is ~171 characters; Google tends to cut off beyond roughly 155–160	Slightly weaker search listing	**Low**
F6	Extra security headers (Content-Security-Policy, Permissions-Policy) not present; HSTS is basic	Defence-in-depth hardening, not an active hole	**Low**

Performance scores (Google PageSpeed) could not be obtained on the audit date — see Section 5. We have not invented any scores.

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2. Scope

In scope: the 21 public pages listed in the site's own sitemap (home, services, IT consultancy, software development, ERP assessment, industries, about, contact, website discovery, terms, refund policy, resources index and 9 resource articles), plus `robots.txt`, `sitemap.xml`, the TLS certificate and HTTP response headers.

Out of scope: the three linked product sites (tradegeminiai.in, thetradepilot.in, homedecor.ssspsolutions.in), server/hosting internals, any login areas, and content accuracy/legal wording.

3. Methodology

Only public, read-only, non-invasive requests were used (ordinary page fetches, `HEAD` requests, a TLS certificate read). Nothing was exploited, no forms were submitted, no load testing was done, and the

production site was not modified.

- HTTP/HTTPS, redirect and header checks with `curl`
- Certificate inspection with `openssl`
- A script that fetched each sitemap page and read its title, headings, canonical/Open Graph/structured-data tags, viewport tag, image alt text and contact links
- A link check of all 37 same-site URLs found on those pages
- Google PageSpeed Insights API — attempted, **quota-blocked** (see Section 5)

Raw outputs are saved in the `evidence/` folder (headers, page scan, sitemap, robots, homepage HTML snapshot). **No screenshots were captured** in this run.

4. Verified findings

Each item below was observed directly in the checks above.

4.1 What is working well (verified)

Area	Result	Evidence
Secure connection	HTTPS works; certificate from Let's Encrypt valid 6 Oct 2026 → 4 Jan 2027	`openssl` output
Redirects	http:// → https:// and `www.` → non-www both return a permanent (301) redirect	`curl -I`
Page availability	21/21 sitemap pages returned HTTP 200; 37/37 internal URLs returned 200	`evidence/pages-scan.txt`
Speed signals (basic)	Homepage HTML 75 KB, compressed with gzip; server responded in ~17 ms from our test machine; CSS/JS/images cached for 30 days	curl timing, headers. One test location; not a real-user measurement.
Security headers present	`Strict-Transport-Security` (1 year), `X-Frame-Options: SAMEORIGIN`, `X-Content-Type-Options: nosniff`, `Referrer-Policy: strict-origin-when-cross-origin`	`evidence/headers-https.txt`
Basic SEO	Unique title on every page; one <h1> per page; canonical tags; Open Graph/Twitter tags; structured data (JSON-LD) on every page; robots.txt and sitemap.xml present and linked; social share image loads	page scan
Mobile basics	Viewport tag on every page	page scan
Accessibility signals (automated only)	Page language declared; "skip to content" link present; form fields have labels; 28 aria-label attributes on the homepage; all images have alt attributes (the logo is marked decorative)	homepage HTML
Calls to action	Click-to-call, email, WhatsApp (with pre-filled message), and a homepage enquiry form with a spam-trap field; free "ERP assessment" and "website discovery" lead magnets	homepage HTML
Analytics	Google Analytics 4 tag present	homepage HTML
Content	9 educational resource articles supporting search traffic	sitemap

4.2 Issues (verified), prioritised

Priority rationale: Critical = actively exposes visitors or data, or the site is down; High = likely to cost trust, leads or compliance standing soon; Medium = measurable loss of leads/quality, fix this quarter; Low = polish and hardening. **No Critical issues were found.**

ID	Priority	Finding	Evidence	Business impact	Recommended fix	Effort
F1	**High**	No Privacy Policy page or link found. /privacy-policy.html and /privacy.html return 404; the word "privacy" does not appear on the homepage, contact, terms or refund pages. The homepage form collects name, email, phone and message and sends them to a third-party form service (Formspree).	Page text search; form markup; script fetch target	Customers and larger companies often check for one; India's data-protection law (the DPDP Act, 2023) may expect a notice at the point of data collection. We are not giving legal advice.	Publish a Privacy Policy covering data collected, purpose, third-party processors (form service, Google Analytics), retention and contact for requests; link it in the footer and beside the form. Have a qualified professional review it.	2–4 hrs + legal review
F2	**Medium**	Google Analytics 4 loads with no visible cookie/analytics notice or consent control.	gtag/GA ID in page; no "cookie"/"consent" text found	Possible compliance exposure under India's data-protection law; may deter privacy-conscious prospects.	Add a lightweight consent notice, or load analytics only after consent. Mention in the Privacy Policy.	2–3 hrs
F3	**Medium**	Unknown URLs return a correct 404 status but show the **default plain server page** ("404 Not Found – nginx") with no branding, menu or links.	curl on a non-existent URL	Anyone following an old/mistyped link hits a dead end; also looks unfinished.	Add a branded 404 page with the main menu, search/links to Services and Contact. (Server setting change, done on staging first.)	1–2 hrs
F4	**Medium**	No client testimonials, named case studies or pricing guidance found on the homepage. A "Case studies / Proof of work" label exists but we found no testimonials text.	Homepage text search	Visitors comparing vendors look for proof and a price signal; absence lengthens the decision.	Add 2–3 real, permission-approved testimonials or short case studies, and an indicative "projects start from…" line or pricing-factors explainer. **Only use genuine, approved material.**	3–6 hrs

ID	Priority	Finding	Evidence	Business impact	Recommended fix	Effort
F5	**Low**	Homepage meta description is 171 characters (other pages: 146–149).	Page scan	May be truncated in Google results.	Trim to ~150–155 characters, keep the "Start a project" call to action.	10 min
F6	**Low**	No Content-Security-Policy or Permissions-Policy header; HSTS lacks includeSubDomains/preload. Third-party scripts (GSAP from cdnjs) are loaded without Subresource Integrity (integrity=) attributes.	evidence/headers-https.txt; page source	Hardening gaps that reduce protection if a third-party script were ever tampered with. Not an exploitable fault we observed.	Add a tested CSP (report-only first), add SRI hashes or self-host GSAP, consider extending HSTS only after confirming all subdomains use HTTPS.	2–4 hrs
F7	**Low**	/.well-known/security.txt returns 403 (forbidden) rather than 404 or a file.	`curl -I`	Researchers have no published security contact. Minor.	Publish a short `security.txt` with a contact email.	15 min
F8	**Low**	The homepage HTML is ~75 KB and the home page loads two animation libraries (GSAP, ScrollTrigger) and Google Fonts from external hosts.	Page source	Possible effect on mobile load time. **Cannot be quantified without Lighthouse data** (see Section 5).	Re-test with PageSpeed; if scores are weak, self-host fonts and defer animation scripts.	1–3 hrs

5. Items that could not be tested

Item	Why	How to complete
Performance scores (Lighthouse / Core Web Vitals, mobile & desktop)	The Google PageSpeed Insights API returned **HTTP 429 – daily quota exceeded** (three attempts, 05:35–05:36 UTC). No local Lighthouse/Chrome was available. **No score is reported.**	Run https://pagespeed.web.dev/ manually or use an API key; attach screenshots.
Real-user speed data (Chrome UX Report)	Part of the PageSpeed result; unavailable	Same as above
Visual mobile layout, tap-target size, text legibility	Requires a rendered browser/device; no screenshots were taken	Test on a real phone and in browser device mode
Colour contrast, keyboard navigation, screen-reader behaviour	Needs rendering and manual testing	Run axe/WAVE plus a keyboard-only walkthrough
Whether the contact form actually delivers enquiries	Form was deliberately **not** submitted (non-invasive rule)	Submit a test with permission and confirm receipt
Whether the Google Analytics tag records data	Needs access to the GA account	Check GA4 Realtime
Search rankings / Google indexing status	Needs Search Console access	Review Search Console coverage
Server configuration, backups, patching, DNS email records (SPF/DKIM/DMARC)	Not visible from public pages; out of scope	Review with hosting access
Legal adequacy of Terms/Refund Policy	Outside our expertise	Qualified legal review
Linked product sites	Out of scope	Audit separately

6. Practical action plan

When	Actions	Findings
Week 1 (about 1 day)	Publish Privacy Policy and footer/form links; trim homepage meta description; publish `security.txt`	F1, F5, F7
Weeks 2–3	Cookie/analytics notice; branded 404 page; run PageSpeed manually and record real scores	F2, F3, F8
Month 2	Add testimonials/case studies and a pricing signal; add CSP (report-only first) and SRI	F4, F6
Ongoing	Re-check headers, certificate renewal (due before 4 Jan 2027), and links monthly	—

7. Limitations

- Findings reflect the site as seen on 17 October 2026 from a single network location.
- Automated and header-level checks cannot replace a full accessibility audit, penetration test or legal review.
- Page speed is **not** scored in this sample because the free tool was unavailable.
- Priorities are professional judgment based on likely business impact.

8. Disclaimer

This sample report was prepared by SSSP Business Solutions about its own website for demonstration purposes. It is based on publicly accessible information and non-invasive checks only. It is not legal, security-certification or compliance advice, does not guarantee search rankings, performance or sales results, and does not represent any client engagement or customer outcome.